



Rural Clinic of Choice

Organization:

Nominated by:

Approved by Service Excellence Council? **YES**

Rural Clinic of Choice: Recognizes a rural clinic that exemplifies Service Excellence, achieving outstanding patient experience, staff engagement, and community impact.

What makes your facility the Rural Clinic of Choice?

As you craft this nomination, please keep the following criteria in mind and provide specific examples whenever possible:

- Accomplishments and achievements with respect to relevant survey scores, awards and recognition from your community, and employment and advancement opportunities
- Changes that have had a positive impact on your community
- Ways your culture is different and healthier than before you began the Service Excellence Initiative
- Increased patient satisfaction
- Enhanced employee engagement, morale, empowerment, and retention
- Improved productivity, lowered expenses, reduced turnover
- Facility-wide cultural behaviors that distinguish your clinic from others
- Note any growth in business that indicates growing support from your community.

Submission must be at least 250 words in length.
Content should stand on its own to support the nomination.

Once approved by your Service Excellence Council, this nomination (along with a photo the nominee would be proud to have displayed) must be submitted through our awards website at www.HCSECawards.com. No handwritten entries will be accepted.