



## Inspiring CEO/President

Nominee Name:

Organization:

Nominated by:

Approved by Service Excellence Council? **YES**

**Inspiring CEO/President:** Recognizes a CEO or President who leads by example, inspires the organization, and demonstrates a strong commitment to advancing Service Excellence, patient-centered care, and a culture that values and supports staff.

### What makes this individual an inspiring CEO/President?

As you craft this nomination, please keep the following criteria in mind and provide specific examples whenever possible:

- Provides inspirational leadership that motivates teams across the organization
- Encourages and drives commitment to Service Excellence
- Positively influences employee morale and organizational culture
- Models the communication style and behaviors of a 5-star organization
- Serves as a difference-maker for staff, patients, families, and the organization
- Enhances the organization's reputation within the community
- Consistently goes above and beyond standard leadership expectations

Submission must be at least 250 words in length.  
Content should stand on its own to support the nomination.

Once approved by your Service Excellence Council, this nomination (along with a photo the nominee would be proud to have displayed) must be submitted through our awards website at [www.HCSECawards.com](http://www.HCSECawards.com). No handwritten entries will be accepted.