



## Customer-Focused Physician

Nominee Name:

Organization:

Nominated by:

Approved by Service Excellence Council?  YES

### What makes this individual a customer-focused physician?

Criteria to keep in mind as you craft your answer (provide examples):

- People skills that support teamwork and patient relationships
- Behaviors that distinguish them from other physicians
- Impact on patients' personal issues and emotional needs
- Patient-focused behaviors that provide a role model for those that work with them
- Ability to connect with and inspire staff
- How they make a difference
- Improve community perception of organization
- How they go "above and beyond"

Submission must be at least 250 words in length.  
Content should stand on its own to support the nomination.

Once approved by your Service Excellence Council, this nomination (along with a photo the nominee would be proud to have displayed) must be submitted through our awards website at [www.HCSECawards.com](http://www.HCSECawards.com). No handwritten entries will be accepted.