



## Inspiring CEO/President

Nominee Name:

Organization:

Nominated by:

Approved by Service Excellence Council?  YES

### What makes this individual an inspiring CEO/President?

Criteria to keep in mind as you craft your answer (provide examples):

- Inspirational leadership for your team
- Motivate staff to embrace Service Excellence
- Influence on employee morale and culture of organization
- Modelled behaviors and communication style of a 5-star organization
- Ability to be a difference-maker to staff, patients, families, and the organization as a whole
- Improve community perception of organization
- How they go "above and beyond"

Submission must be at least 250 words in length.  
Content should stand on its own to support the nomination.

Once approved by your Service Excellence Council, this nomination (along with a photo the nominee would be proud to have displayed) must be submitted through our awards website at [www.HCSECawards.com](http://www.HCSECawards.com).